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Work with Urban Matters CCC

An open invitation for expressions of interest to work with our dynamic, growing team.

Social, environmental, and demographic systems are inherently complex and so are the challenges that arise within them. It's all too common for governments, social agencies, the corporate sector, and citizen groups (among others) to operate in isolation from one another, even if they're tackling similar challenges. Siloed work is not only ineffective, it means that important perspectives are often left out or forgotten completely. At Urban Matters, we're taking a different approach to tough challenges: one that prioritizes collaboration across sectors.

Challenging times call for innovative approaches

Because much of the work we do at Urban Matters involves creating opportunities for collaboration and communication between sectors and between citizens, we need people who are good at bringing people together, great at facilitating dialogue, and even better at turning talk into action.

Our team supports groups as they work through tough issues, align on common goals, and follow through to take action. We do this work knowing that communities hold important expertise and that community-driven approaches are most sustainable.

By convening diverse groups effectively, we help build trust as we foster innovative ways to approach social challenges. In doing so, we co-develop impactful outcomes and can attest to the opportunities that emerge when communities work together across difference and toward common goals. At the heart of all of this is a team of skilled conveners and dedicated community animators.

As we continue build our team, we're looking to connect with skilled and passionate community conveners who possess the following traits and abilities:

• A commitment to inclusive dialogue and an ability to facilitate impactful conversations among diverse groups – especially with those who have complex relationships or may not trust one another.

- Experience designing engagement methods that support co-creation, human centred design, and collaborative innovation.
- An ability to work with diverse groups in communities as they align towards common goals or visions. Charting new territory with communities often means stepping into zones of discomfort.
- A delicate combination of active listening and leadership alongside a willingness to build trust with all players.
- An aptitude for interpreting group and individual dynamics and an innate ability to navigate complex inter-relationships.

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In addition to the traits above, we are looking for:

• A community connector. You recognize the power of asset based community building approaches and understand the various roles government, social agencies, the corporate sector, and others play in pushing forward initiatives or catalyzing systems change. You identify current limitations and have ideas for supporting shifts that will lead to impact.

• A systems thinker. You are comfortable shifting between the strategic and the tactical, the local and the national.

• An entrepreneur. You are a social entrepreneur with the heart of a community advocate and the mind of a business strategist. We expect you to contribute to growing our business by securing opportunities with government or the corporate sector and by building partnerships with social sectors in your key market and beyond. You recognize the business elements of what we do, and you embrace opportunities to develop lasting client relationships. Most of all, you attract others who want to work with us because of your personality and technical competence.

• **Stick-to-it-ness**. Creating meaningful outcomes in complex social challenges is not easy and "success" does not typically happen on the first try. In fact, you know through experience that success can often be difficult to define. You have a healthy dose of gumption that allows you to see through the noise and inspire others when the going gets tough.

• A people person. You develop relationships and partnerships easily and people and organizations are drawn to work with you. You work exceptionally well with others and are energized when working with groups. Tricky or tough conversations don't scare you—they inspire you.

• A commitment to locally driven solutions and social innovation. You're willing to think about and work on social change over time by creating and maintaining momentum. Your support for community driven solutions is never standardized. You're able to adapt and evolve to local contexts and needs. This may mean incubating social enterprises or creating social supports so community organizations can collaborate effectively.

Is This You?

If your work experience demonstrates that you are solutions and outcomes focused, impatient with the status quo, motivated to implement change, please reach out to start a conversation.

Email us: <u>info@urbanmatters</u> Connect with us on LinkedIn: <u>linkedin.com/company/urbanmattersccc</u> Find us on social media: @MattersUrban

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Who are we?

Driven by the belief that we all need to live in healthy and thriving communities, Urban Matters CCC works with communities to address complex social issues in tangible, outcomes-driven ways.

We are a team of systems thinkers. The challenges we tackle intersect with complex social and economic systems. As advisors and catalysts, we operate between organizations. No matter the specific issue area, Urban Matters CCC is working towards a future of inclusion and full participation of everyone in our society.

Clients engage us to build capacity in communities while doing at least one, and sometimes all, of these three things:



We are a social enterprise, incorporated as a Community Contribution Company (CCC). The CCC incorporation model exists only in British Columbia and requires companies to invest 60% of profits into community initiatives. This means our commitment to social purpose is embedded in our corporate structure.

With the heart of a community organization and the ethos of a business, we help make big ideas happen. As a CCC, our business is to strengthen and scale the efforts of communities, social entrepreneurs, and organizations and to break new ground in community development and social innovation. Our previous investments have sparked housing innovations, supported early entrepreneurs, and are helping communities plan in the context of disaster management.